

ZENTRUM

CAPITAL

Zentrum Capital Advisors' ("ZCA") flagship offering, Zentrum Asia Opportunity Fund, is an Asia focused multi-strategy hedge fund that was established in 2010. The fund has achieved an excellent track record with an annualised return of 12% and no down year since inception. Its stellar performance has continued into 2017, where the fund has gained 24% up to August. The success of the fund can be attributed to an innovative approach which combines quantitative and fundamental techniques that are tailor made to the Asian markets.

"We have applied appropriate investment techniques to the Asian markets. A case in point is the systematic trend-following technique for trading shares. Asian markets tend to be liquidity driven and so a trend-following technique is more suitable compared to the traditional value investing approach. This is even more true when you need to report your NAV on a monthly basis" says CIO Kevin Yuen.

Mr Yuen also sees enormous opportunities with the opening up of the China market. "China's growth will be the dominant theme this century and we need to understand the culture in order to capture investment opportunities. For instance, China is probably the only place in the world where a company's shares

are being traded simultaneously at different prices at different exchanges (Shanghai and Hong Kong). This presents us with the unique strategy of trading their price relationship."

ZCA believes that attracting high net worth individual investors is their cornerstone to excelling in the competitive fund management business, and the fund has also generated interest among institutional clients. The management team has invested a large proportion of their personal net worth into the fund, so investors can be assured that all decisions are made with their best interests in mind. Since its inception, ZCA has concentrated on generating solid returns and building trust with clients rather than growing its assets, and the business itself has been profitable since inception. "Running a profitable fund management business is as important as our investment performance. We have grown our assets carefully by accepting investors who share our investment objectives and philosophy. Patient money is beneficial to our performance. The management has a lot at stake in the fund and performance is our priority" says COO Jackson Fong.

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